

# Open DC – online coaching for international graduates

ERASMUS 2.0 Workshop, 15th of June 2012  
ERASMUS Annual Conference 2012



# Open DC at German HEI

Open Distributed Campus (ODC):  
online coaching platform for more efficient and effective preparation and support for international students and researchers (PhD, staff...) → incoming *as well as* outgoing

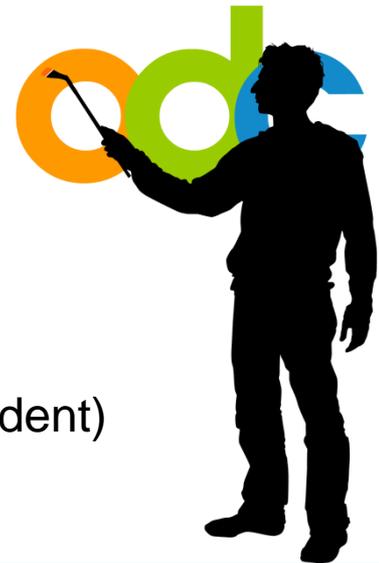
Central DAAD project since 2007:  
„well-proven coaching tool“



➔ Individual configuration for each higher education institution

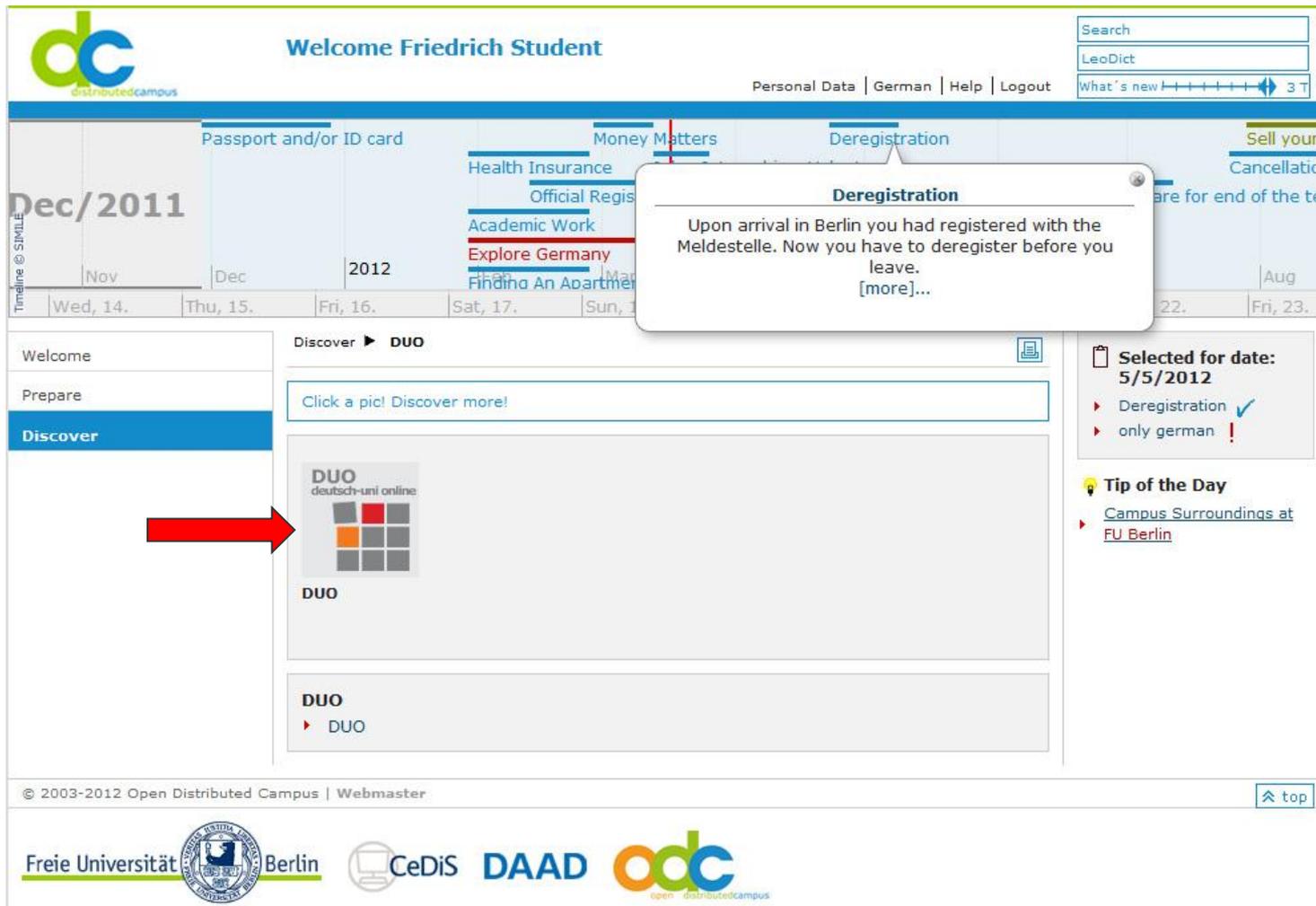
# Open DC – for HEI

- one central online platform for all – students and staff!
- completely web-based infrastructure for editing - anytime, anywhere
- very easy online editing (comparable to MS Word), no special knowledge necessary
- flexible program-specific assistance / online support
- structured guidance through all necessary preparation steps for the specific term (timeline/tasks)
- direct links to important services of the respective HEI
- transparent use of ODC as online student support tool besides other administration databases such as "MoveOn"
- very easy administration / configuration
- flat hierarchy in editing (main editor – program specific editor - student)
- **interface between Deutsch-Uni Online and Open DC!**



➡ Verifiable reduction of enquiries from students!

# ODC interface to DUO



The screenshot shows the ODC interface for a student named Friedrich. The main navigation bar includes links for 'Passport and/or ID card', 'Money Matters', 'Deregistration', and 'Sell your...'. A search bar is located in the top right corner. The 'Discover' section on the left has a red arrow pointing to the 'DUO' link. A tooltip for 'Deregistration' is displayed, stating: 'Upon arrival in Berlin you had registered with the Meldestelle. Now you have to deregister before you leave. [more]...'. The footer contains the copyright notice '© 2003-2012 Open Distributed Campus | Webmaster' and logos for Freie Universität Berlin, CeDiS, DAAD, and odc.

# Open DC – for students, researchers...

- „online bridge“ between home and host university thanks to web-based pre-departure preparation
- intercultural, language and academic aspects for „immersion“ into host country and host institution
- higher acceptance and greater attractiveness in comparison to print products / static web pages
- chronological, individual real-time checklist for all preparation issues (timeline)
- students‘ interactive participation in the content creation (comment, rating)
- time and space independent use
- communication with other students and with university staff already before arrival at host university



➔ Target groups show easier integration in everyday and academic life

# Distributed Campus at Freie Universität

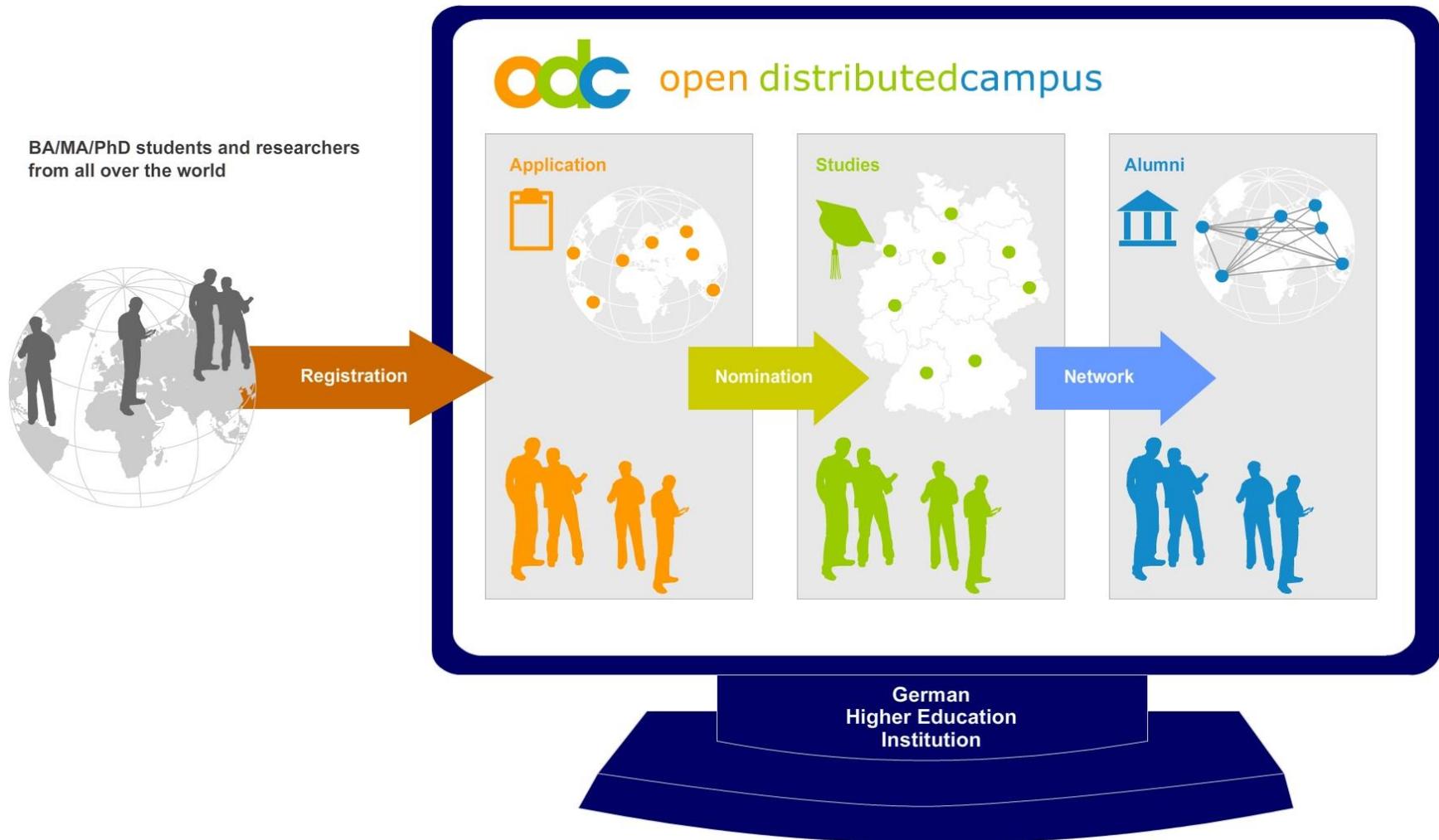
Target groups:

- „FU-Exchange“: exchange students incomings (ERASMUS, ...)
- Master programs: LL.M., MBL (Law department); MAVMA (Institute of Social and Cultural Anthropology)
- Summer Programs: FUBiS (Freie Universität Berlin international Summer University); Duke-Rutgers Summer Program
- Direct exchange programs: Duke in Berlin; Stanford Overseas Campus
- ERASMUS Mundus ECW
- FU-Outgoings: in preparation (Apartment Swop!)

<http://distributed-campus.org>



# Open DC „student life-cycle“



# Open DC network



Open DC Partnerhochschulen  
**Bremen home**

Bitte klicken Sie auf das Projektlogo



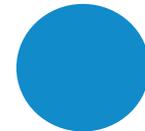
© opencampus.distributed-campus.org, CeDIS

- Freie Universität Berlin
- Universität Potsdam
- Universität Jena
- Universität Bremen
- TU München
- Universität Mainz
- Jacobs University
- Universität zu Köln
- TU Kaiserslautern
- BTU Cottbus
- HS Bonn-Rhein-Sieg
- HS Bremen
- Universität Kassel
- Universität Mannheim

NEW: Westfälische HS

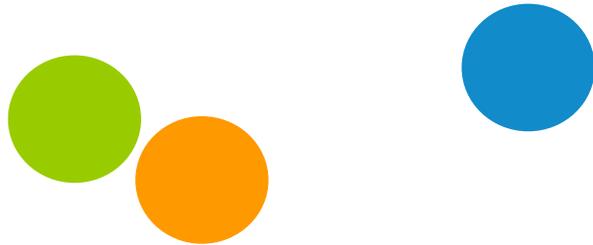
# Target groups / use scenarios

- exchange programs incomings (all ODC partner institutions)
- exchange programs outgoings (U Potsdam, U Jena, TU Kaiserslautern, FU)
- Master programs (U Jena, Jacobs U Bremen, FU)
- Summer / Winter Schools (U Mainz, FU)
- applicants (U Köln, BTU Cottbus, HS Bremen)
- regular international students (TUM, U Bremen)
- International Graduate Center (HS Bremen)
- researchers (U Bremen, U Köln)
- PhD (TUM, U Mainz, U Köln, Jacobs U Bremen)
- staff mobility (Westfälische HS)
- Alumni (U Köln, BTU Cottbus)
- internal communication (!)



➡ Very flexible group / program configuration

# Thank you very much!



Web:

<http://opencdc.distributed-campus.org>

Contact:

Karoline v. Köckritz

[karoline.vonkoeckritz@fu-berlin.de](mailto:karoline.vonkoeckritz@fu-berlin.de)

