Freie Universität Berlin





Freie Universitaet Berlin
Center for Digital Systems (CeDiS)
Competence Center e-Learning/Multimedia

Distributed Campus

New Models of Ensuring High Quality in the Internationalization of Higher Education

Karoline von Koeckritz Center for Digital Systems, CeDiS

DC Project Aim



Application

Medical support

Registration

German language

Passport

Host university

Making friends

Academic work

Credits

German culture

Bank account

Lectures

Berlin

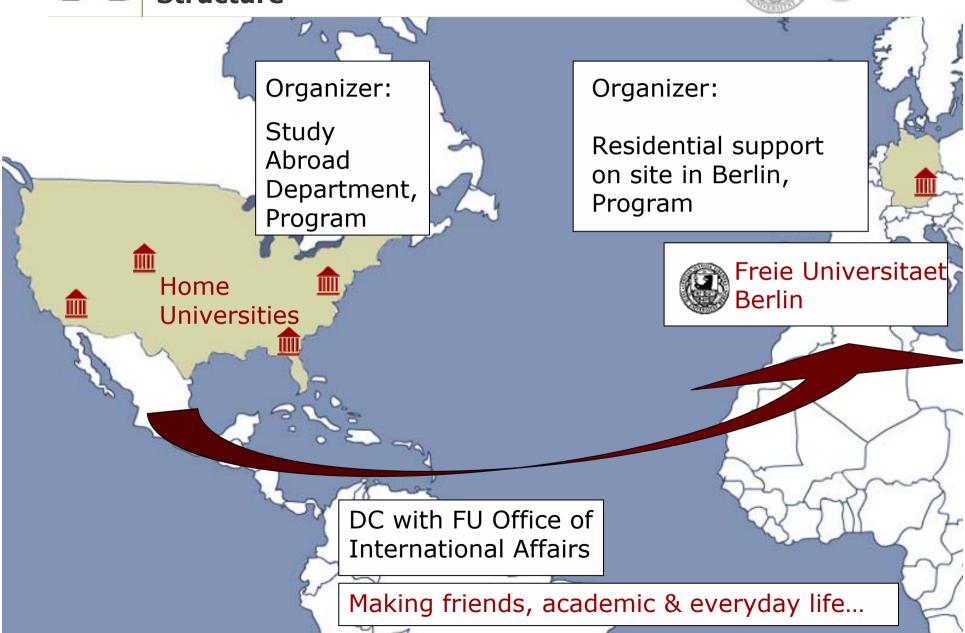
Everyday life

Insurance



DC Structure











DC Partners



- ► FU Berlin Center for Digital Systems (CeDiS), Competence Center for e-Learning / Multimedia
- ▶ FU Berlin Division for International Affairs
- Duke-in-Berlin Program
- Berlin Consortium for German Studies (BCGS)
- Stanford University
- German Language Lecturer
- ▶ FU Berlin International Club
- ▶ FU Berlin Student Counseling Office
- FU Berlin John F. Kennedy Institute for North American Studies





Poll among students lead to following topics

Content Culture

Academic life: university

Everyday life: bank, health

German civilization: politics,

history, Berlin, Germany

Attractive Material Access to reliable and up to date material

Access to extensive communication environment

Authentic multimedia materials

Contacts to German students
Language tandem

Everyday

communication





Navigation | Features



Content Culture University life
Everyday life
Social life
German civilization

Timeline

 Well-structured time sensitive guidance with tasks grouped along timeline, edited by program staff



Reliable material
Up-to-date material
Multimedia materials
Communication
environment

- Authentic texts and videos, animations, audios, personalization
- Content Management System (CMS)
- → Forum environment



Communication Contact to tutor Language Tandem

→ Learning Management System (LMS)



Advantages Web Portal



Overcoming distance between home and host university

Management of information:
Effective structuring of vast information material

Diversification
of material:
Interactive
Animation
Video
Audio

Updating
of content:
Decentralized
actualization
via web

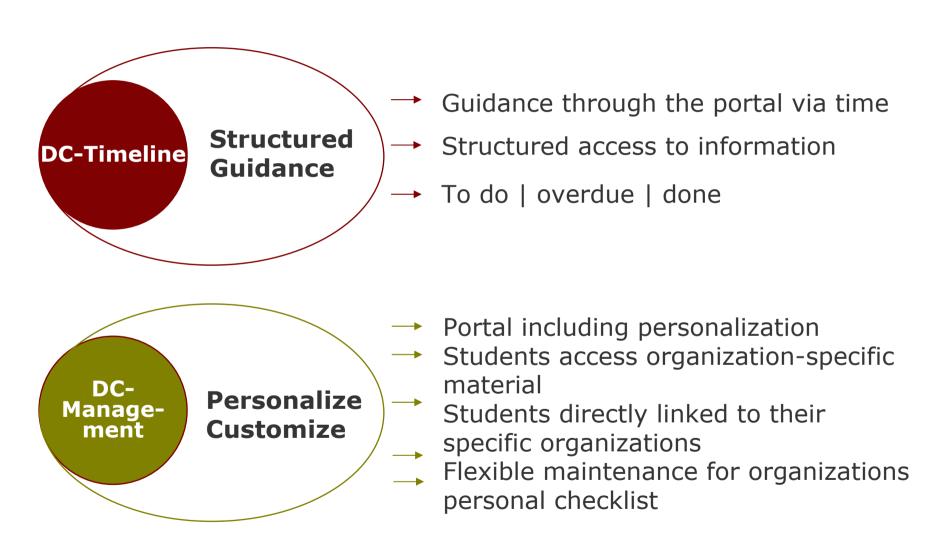
Asynchronous and synchronous communication

Personalization
and customization:
 Increasing
 attractiveness
 and up-to-date
 material



Information Management

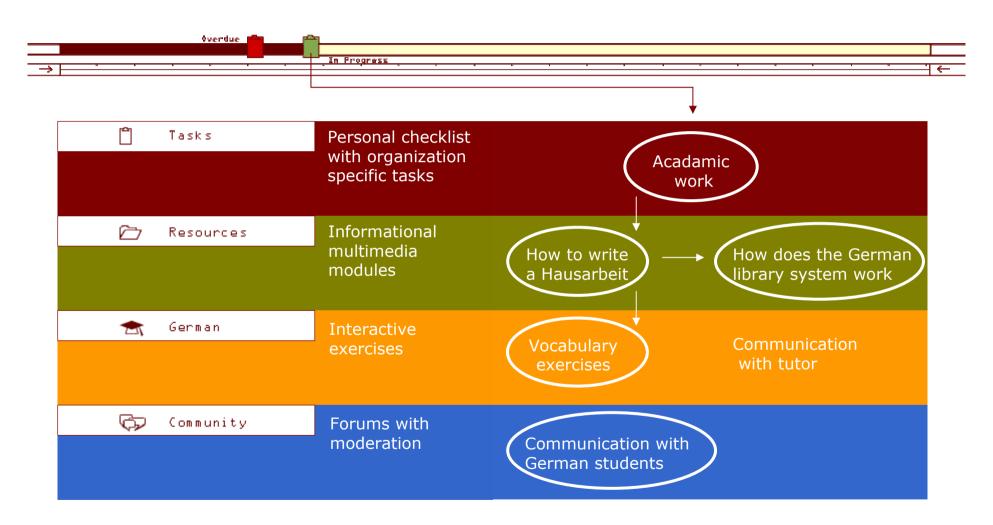






Timeline and Content







German Language



German language preparation

Bridge between language courses at home university and everyday communication in Berlin

DC-German

Deepening of:

German courses at home university Everyday life, communication German civilization German university vocabulary

German language course in Berlin

DC-German Target Group



Homogeneous

- Educational background (undergraduates)
- ▶ Intrinsic motivation (study abroad)
- ▶ Mother tongue (American English)
- ▶ Internet access

Heterogeneous

Language level German (advanced beginners near native speakers)



Exercises on intermediate level



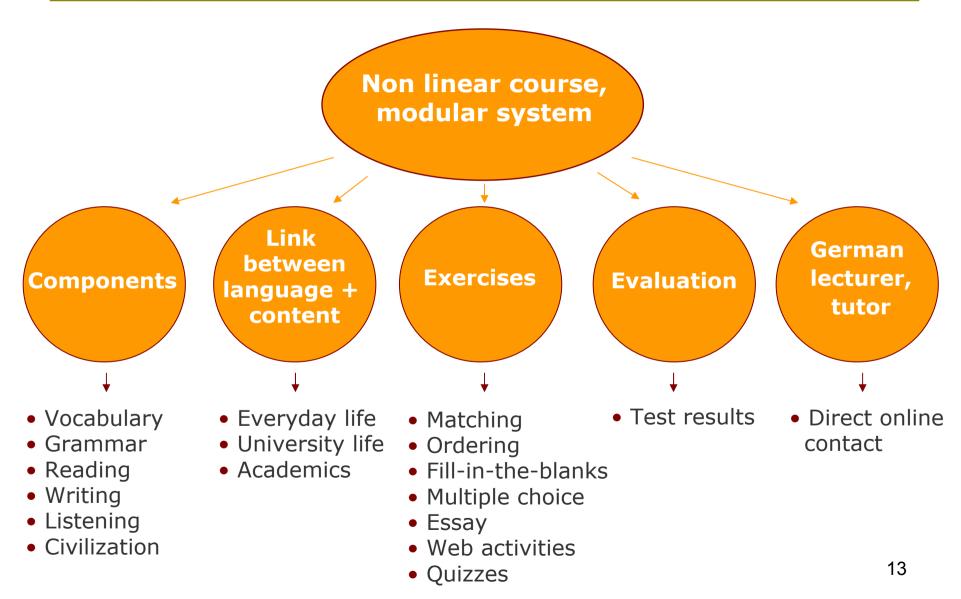
Extension of target group possible

► Home universities can make use of DC-German in their courses



DC-German Components











Establishing contacts between German and American students

Language tandems in cooperation with the JFK Institute (FU Berlin)

Communication platform for organizers

Establishing contact to residential and academic staff on site in Berlin



Portal Technology

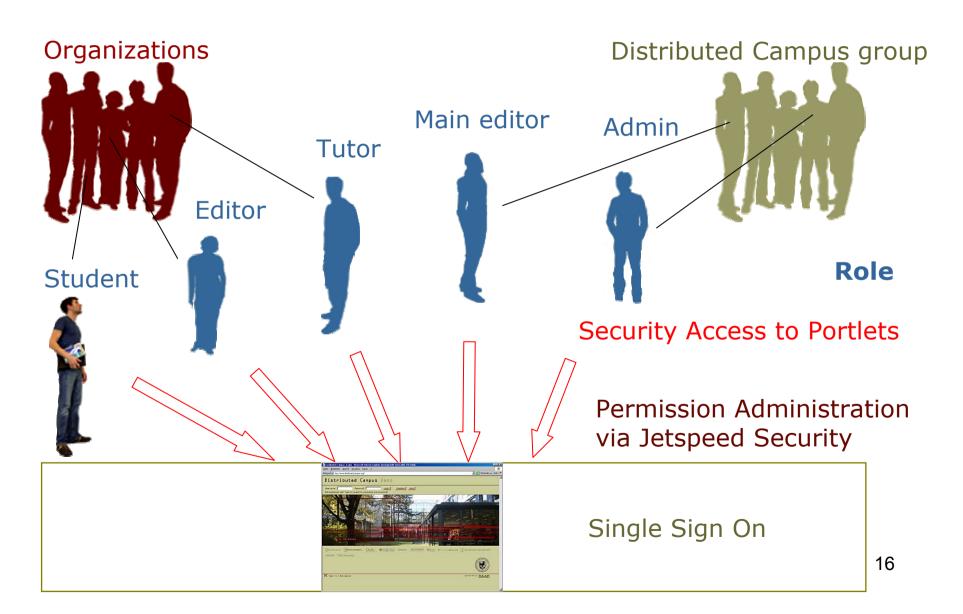


Content **DC-Content** Management Tasks, resources (text, video) **System** Learning **DC-German (I-frame)** Management **German exercises System** Communication environment, Community forums



Groups and Roles



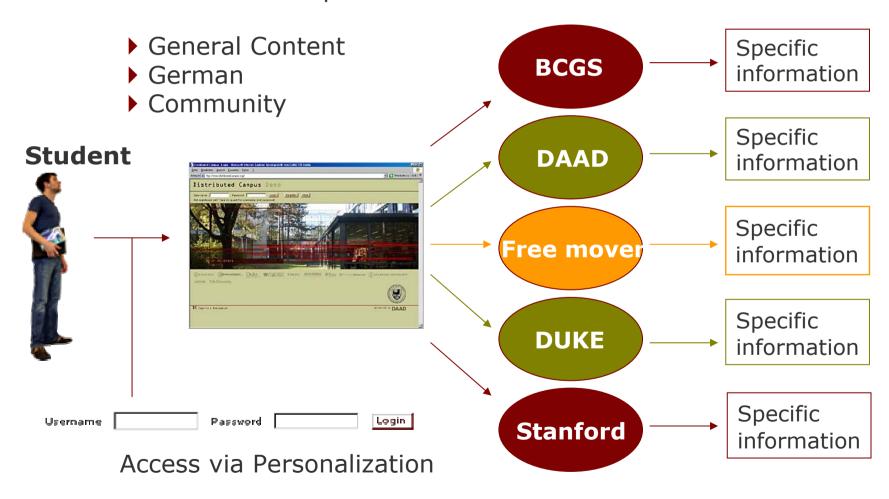




Access to Information



Distributed Campus Portal

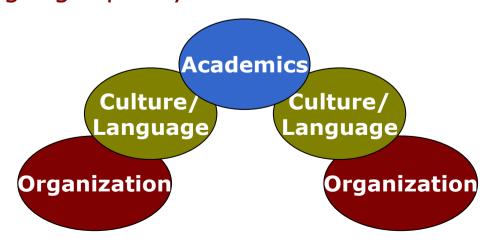






- **Extension** to lecture content overview
- ► Links to academic content and community
- ► **Include** different types of students and other academic institutions
- ► Contacts between professors | academic staff | students and partner universities

Building an organizational, cultural and academic bridge Ensuring high quality in internationalization of studies!







www.distributed-campus.org



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